

Privacy Policy

Effective Date: 30 April 2025

At Namibia Aviation Services, we value your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, and share your information when you interact with our advertisements on Meta platforms (including Facebook and Instagram) and visit our website.

1. Information We Collect

When you engage with our Meta adverts or visit our website, we may collect the following types of information:

- **Contact information** (such as name, email address, phone number)
- **Device and usage data** (such as IP address, browser type, pages visited)
- **Marketing and communication preferences**
- **Information provided via lead forms** (if applicable)

2. How We Use Your Information

We use your data to:

- Respond to your inquiries or provide requested services
- Personalise and improve your experience
- Send marketing communications (only with your consent)
- Analyse and optimise ad performance
- Comply with legal obligations

3. Sharing Your Information

We may share your information with:

- **Service providers** who help us operate our website or manage our marketing
- **Meta Platforms, Inc.** for the purposes of ad delivery and tracking
- **Legal authorities** when required by law

We **do not sell** your personal data.

4. Cookies and Tracking

We use cookies and Meta tracking technologies (such as the Meta Pixel) to measure ad performance and retarget users. You can manage your preferences or disable cookies in your browser settings.

5. Your Rights

You have the right to:

- Access the personal data we hold about you
- Request corrections or deletions
- Withdraw your consent to marketing communications at any time
- File a complaint with a data protection authority

To exercise these rights, please contact us at: **wftcmedia@gmail.com**

6. Data Security

We take appropriate security measures to protect your data from unauthorised access, disclosure, or misuse.

7. Changes to This Policy

We may update this Privacy Policy periodically. Please review it regularly for updates.

8. Contact Us

If you have any questions about this Privacy Policy, you can contact us at:

Namibia Aviation Services

Email: wftcmedia@gmail.com